

Tyler Fortney

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Digital Design Director
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With more than 10 years of professional design experience, I have developed a unique perspective on digital design that pulls from my background of branding, printmaking, and motion graphics. My diverse foundation allows me to solve problems both creatively and technically.

Thinkso Creative

Digital Design Director
June 2011 – Present
New York, NY

I was hired at Thinkso as a multi-disciplinary designer and have since worked my way up through Senior Designer to Digital Design Director. As the designated digital creative, I oversee all of the digital projects that come through the studio, either as a hands-on UI/UX designer or a director of Junior and Senior staff. However, my assignments aren't limited to strictly digital design. I also work closely with the firm partners and project managers in the development of strategy and creative for branding projects, marketing campaigns, and communications materials within a clearly defined studio workflow.

Clients include: UBS, Duke University, Mohawk Fine Papers, Bernstein Shur, Schulte Roth & Zabel, KCG, Mount Sinai Medical Center, Memorial Sloan Kettering, J.P. Morgan, Ripco Real Estate.

OHIA

Principal
February 2011 – May 2015
Brooklyn, NY

While transitioning from Ohio to New York, I began to pursue and accept personal projects. Along with my partner, a former colleague, we handled all aspects of running a small design business from proposals and client engagement, to design and implementation. Projects varied from identities handled solely by myself or my partner, to highly collaborative digital projects with assigned roles.

Clients include: Roc Nation, WebShopApps, Exit Stencil Recordings, Rogue Fitness, Famicos Foundation.

Madhouse Creative

Designer/Art Director
January 2007 – March 2011
Toledo, OH

In a small studio setting, I became responsible for projects spanning all media, primarily print and motion. I gained valuable experience by designing identities, various print collateral, trade show booths, websites, software interfaces, TV commercials, and full length training videos. The intimate environment also allowed me to assume roles from Junior Designer to Art Director, given the medium and skill set needed to accomplish the assignment.

Clients include: The Toledo Museum of Art, Yahoo!, Bayer, GMC/Saturn, Thomson Reuters, The Toledo Zoo, McAfee, The Arts Commission of Greater Toledo, Bowling Green State University, The University of Toledo, The Weakerthans.

Education

Bowling Green State University School of Art | 2003 – 2006
Bachelor of Fine Arts in Graphic Design

Awards & Recognition

2016 Rebrand Awards — Award of Merit
2013 *Print Magazine* Regional Design Annual — NYC
2012 International Design Awards — Second Prize
2011 Gold, Silver ADDY Awards, Judge's Choice Award
2010 Re:Form School — New York, NY
2010 Manifest Equality — Los Angeles, CA
2010 *Print Magazine* Regional Design Annual — Midwest
2010 Under Consideration's best of FPO
2010 AIGA Chicago: Peer Proof — First Place
2010 *Los Logos 5* published by Die Gestalten Verlag
2010 Gold, Silver ADDY awards, Best of Show Award
2009 *Print Magazine* Regional Design Annual — Midwest
2009 *Los Logos 4* published by Die Gestalten Verlag